Do You Guarantee Results

FAQs · https://jeffreysummers.com/docs/do-you-guarantee-results/

No. And you should be careful with anyone in this industry who does.

My framework sets a minimum you should expect when the work is executed correctly. That is a floor of outcome, not a guarantee, and the distinction is load-bearing. A guarantee says the result arrives regardless of what you do. A floor says this is what the work produces when it is actually run, and it puts the condition in writing instead of hiding it.

Why The Condition Cannot Be Removed

Results are the compound of three things: my framework, your effort, and the time your operation had to respond to both. Take any one of the three out and there is nothing to show. I run the framework alongside you. You do the work in the operation. The operation responds at its own pace.

The operator who hired me and did not do the work does not appear anywhere on my results page. Not because I am hiding him, but because there is nothing to show. The framework did not fail in that case. His engagement with it did. I would rather say that plainly up front than sell you a guarantee I would have to weasel out of later.

What You Can Hold Me To

An honest read. If I do not think I can help, you will hear it on the first call. If the constraint I name turns out to be the wrong one, I will say so and re-read rather than defend the diagnosis. And every position I hold is published, dated, and searchable, which means you can check the work before you call me and hold me to it after.

What results actually are: Results.

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