What Happens On The First Call

FAQs · https://jeffreysummers.com/docs/what-happens-on-the-first-call/

You talk. I listen for what is underneath it.

Tell me what is going on. I will ask questions -- probably more than you expect, and probably not about the thing you called about, because the complaint an operator arrives with is almost never the constraint producing it. Then I will tell you what I see and what I think it means.

What You Will Leave With

An honest answer on three things: whether I think I can help, what I think the real issue actually is, and what I would recommend as a starting point. If that starting point is something you can run yourself without hiring me, I will tell you that too.

No pitch. No obligation. Completely confidential. There is no package you have to buy and there is no follow-up sequence waiting for you.

How To Make It A Sharper Call

Take the assessment first and bring your results. It is free, and it will tell you more about where your operation actually stands than most operators learn in a year. Come in with that in hand and we skip the first twenty minutes of me establishing what you already know, and spend it on what you do not.

The other thing that makes the call sharper is answering about the operation as it exists on a typical Tuesday, not the version you are working toward. I am not there to grade you. I am there to read what is true.

Take it first: The Operator's Assessment. Then book the call: Let's Talk.

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